

DeLaval Swinging Cow Brush Grand Prize Drawing Rules
Entry by Registering at the World Ag Expo 2018
United States

DeLaval Inc. Swinging Cow Brush Grand Prize Drawing

OFFICIAL RULES

1. **No purchase necessary.** No purchase necessary to enter. You may enter the “DeLaval Swinging Cow Brush Grand Prize Drawing” by registering at the DeLaval Inc. booth during the public hours of the World Ag Expo in Tulare, CA, from February 13 through February 15, 2018. To register, fill out the registration form on an iPad with your name, address, city, state, zip code, area code and phone number, and age. DeLaval Inc. assumes no responsibility for lost, late, damaged, misdirected, illegible, or incomplete entries.

Any attempt to deliberately undermine the legitimate operation of this promotion is a violation of criminal and civil laws, and should such an attempt be made, DeLaval Inc. reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

2. **Deadline for entries.** All entries must be received by the close of the 2018 World Ag Expo on Thursday, February 15, 2018. For the purposes of this promotion, an “entrant” shall consist of a person, family or household with a valid mailing address for entry.
3. **Drawing.** One entry per person, name, or address. Entries received during the normal operating hours of the World Ag Expo in Tulare, CA, from February 13-15, 2018, will be eligible for the drawing to be held on or about Friday, February 16, 2018. Incomplete entries are void. Should multiple entries be received, only one entry will be eligible. By entering, entrants acknowledge compliance with the Official Rules, including all eligibility requirements. All entries become the property of **DeLaval Inc.** and will not be returned. Entrants waive all rights and remedies at law or in equity for any claim they may have relating to this promotion.
4. **Conduct of drawing.** A winner will be chosen at a random, drawing of all eligible entries. The drawing will be conducted by **DeLaval Inc.**, whose decisions will be final on all matters relating to this sweepstakes. Winner will be notified by phone or mail. Odds of winning depend upon the number of entries received. If, in **DeLaval Inc.’s** opinion, there is any suspected or actual evidence that the integrity of the sweepstakes has been compromised, **DeLaval Inc.** reserves the right to terminate the sweepstakes and conduct a random drawing to award the prize using all eligible entries received as of the termination date. Should the sweepstakes be terminated prior to the stated expiration date, notice will be posted at <http://www.delaval-us.com/About-DeLaval/DeLaval-Newsroom/>
5. **Prize. The winner of the drawing will be awarded one (1) DeLaval Swinging Cow Brush** (estimated value \$2,633). Dollar amount is expressed in U.S. currency. The prizes is non-transferable, and no prize substitutions or cash redemptions are allowed except by **DeLaval Inc.** in its sole discretion. All taxes on the prize are the winner’s sole responsibility. The prize will be awarded according to these rules and distributed no later than May 31, 2018.

6. **Winner's responsibilities.** Each winner must provide positive identification specified by **DeLaval Inc.** to claim a prize and will be required to sign and return an Affidavit of Eligibility and Publicity Release without additional compensation (where permitted by law). Each winner will be required to sign and return liability and publicity releases within 21 days of notification or the prize will be forfeited and awarded to an alternate winner. Except where prohibited, acceptance of a prize constitutes a winner's agreement to hold harmless **DeLaval Inc.**, its dealers and its and their affiliates, and the officers, directors, employees and agents of each of them (individually and collectively for the purposes of this Paragraph 6, "**DeLaval Inc.**") from and against any injuries, losses or damages related in any way to their participation including **DeLaval Inc.'s** reliance upon their compliance with these rules and their agreement that **DeLaval Inc.** may use his or her name, voice, likeness and/or biographical data for advertising and promotional purposes on any and all media without additional compensation.
7. **Eligibility.** This contest is open only to residents of the United States (except Florida) 21 years of age or older except employees of **DeLaval Inc.**, their respective affiliates, advertising and promotion agencies, and the directors, officers, employees and agents of each of them and their immediate families and/or household residents. This contest shall only be construed and evaluated according to United States law, and submission of an entry constitutes acceptance of the laws of the United States. This contest is void where prohibited.
8. **Name of winner.** For the name of the winner, send a self-addressed stamped legal size envelope after February 15, 2018 and no later than March 1, 2018 to: DeLaval Cell Counter ICC Grand Prize Drawing, DeLaval Inc., 3000 Lakeside Drive, Suite 305s, Bannockburn, IL 60015 (residents of WA and VT may omit return postage) or visit the DeLaval US website at <http://www.delaval-us.com/About-DeLaval/DeLaval-Newsroom/> between the above-referenced dates.

DeLaval" is a registered trade/servicemark of DeLaval Holding AB. © 2018 DeLaval Inc. DeLaval, 11100 North Congress Avenue, Kansas City, Missouri 64153-1296. www.delaval-us.com.