

# Alerts

Alerts is an application designed to help you quickly identify and respond to urgent situations on your farm. With timely notifications, you are empowered to maintain your farm’s operation and productivity.

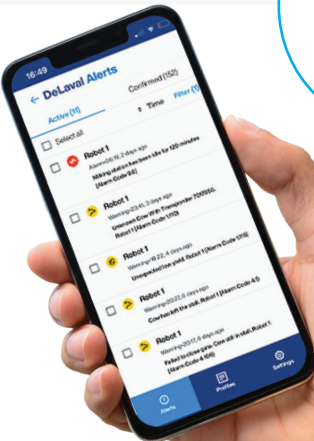
## The challenge

- Can you rely on your farm’s milking system operating as you expect while you are away or focusing on other parts of your farm?
- Are you effectively managing your cows on your farm, or are they spending too much time in one specific area?
- Would you like to receive more reliable farm alerts and control who should receive them and how frequently?
- How would you like to organise schedules, and control your preferences?



## The solution

- The Alerts application helps you to be more efficient, so your milk production runs smoothly.
- This user-friendly application gives you peace of mind, knowing that your farm operations issues will be promptly addressed.
- By receiving alerts on your phone, you can quickly assess the urgency and severity of the situation, allowing you to prioritise the necessary actions.
- This application provides actionable insights that help you identify the potential cause of the alarm with suggested actions to resolve it.



## The result



Phone alerts help you quickly assess and prioritise your daily operations.



Level up your efficiency with the Alerts app, which enables you to control your milking equipment effectively.



Take proactive actions based on Alerts insights to improve your operations.

## The experience

“The Alerts application quickly identifies critical alarms and suggests potential causes, saving us time. It’s easy to manage worker profiles with specific alarm settings, and I can monitor main alarms throughout the day.”  
- Laura Rossi, Italy.



Get started



# We live milk

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