

YOUR
VMSTM
YOUR
WAY



DeLaval
VMSTM

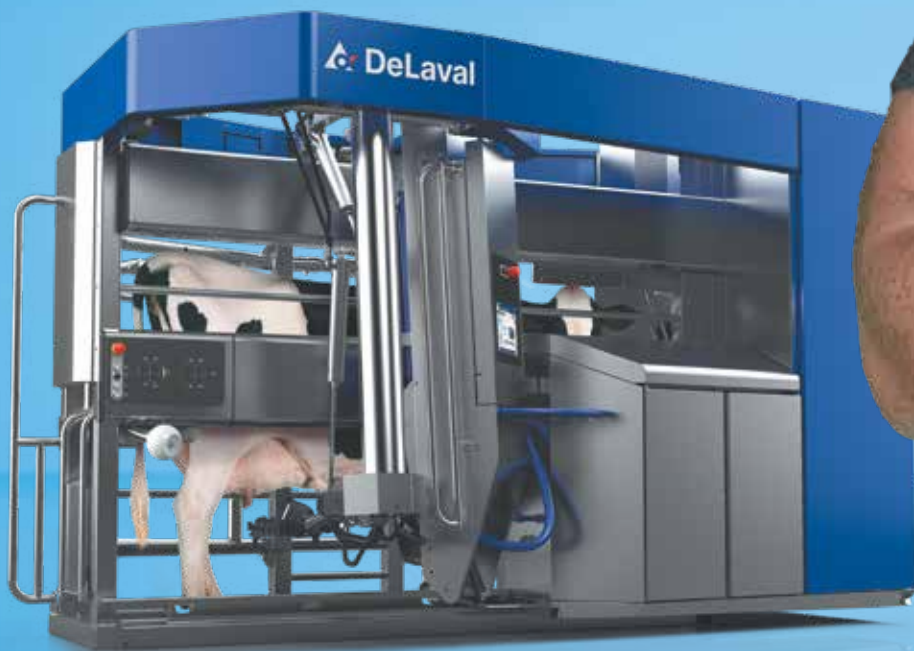
IT ALL REVOLVES AROUND YOU

It's why the first question we always ask is - what's your way? How do you like to work? How do you like to farm?

The problem with most automation solutions is that they put the robots at the center and expect you to change the way you work, live and farm to work better for the robot. Not with DeLaval VMS™. With VMS it all revolves around you, which is why we have developed the VMS to be the world's most flexible milking robot – so that it works for you, and not the other way around.

YOUR
VMS™
YOUR
WAY

 **DeLaval**
VMS™



Dairy producer testimonials reflect their real-life experience using DeLaval products. Results in testimonials have not been independently verified and DeLaval does not claim the results are typical. Actual performance and improvement will depend on a number of factors, including prior milking practices, type of cows, farm and herd maintenance practices. Testimonials do not constitute warranties or guarantees of service or performance.



“ I wasn't sure if robots were ready for my farm yet. Then I saw the VMS™ V310 with progesterone and the way it attaches, and I was like, 'It's go time' ”

Nelson Jespersen
Tuxedo Farms, Alberta, Canada
300 cows on 5 VMS™ V310

WATCH NOW



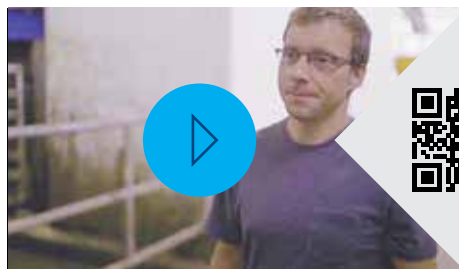
FARM YOUR WAY



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IS YOUR WAY
TO WORK ON
YOUR OWN?



IS YOUR WAY
TO WORK
ALONGSIDE
YOUR TEAM?





WE DON'T TELL YOU
HOW OR WHEN YOU
SHOULD MILK. WE ASK
YOU HOW AND WHEN
YOU WOULD LIKE TO
MILK, AND THEN WE
TELL THE VMS™ TO DO
IT THAT WAY.

Batch or voluntary, 24/7 or twice a day, pasture or barn; you decide.

We will never tell you that you have to farm the way we prefer, because we understand that it's your farm and only you know what works best for your conditions and your animals.

You also know how you like to work, which is why we work with you to create a system that works best for your particular style.

The key to VMS is its flexibility. It means that we can configure it to work according to your preferences, not according to a rule book.

“ Don't let technology control
how you farm

David Elliott
Drumgoon Dairy, South Dakota, USA
6500 cows with 1400 cows on 20 V300

WATCH NOW



IS YOUR WAY
TO LET YOUR
TEAM WORK BY
THEMSELVES?



ENHANCE COW FLOW

“ I’ve worked on guided and free traffic, I prefer guided.

Travis Hooker
Diamond H Dairy, California, USA
5500 cows with 850 cows on 13 V300

WATCH NOW



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OUR NEW VMS™ ARE ABLE TO MILK MORE COWS, FASTER THAN EVER.

The key to unlocking their potential is making sure your cow-traffic systems are able to move cows through your VMS and back to feed and rest as quickly and safely as possible.

To make sure that happens, we make sure your VMS is configured to work with your preferred cow flow system.

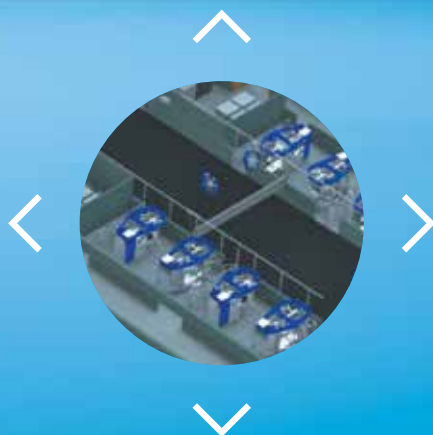
GUIDED TRAFFIC



FREE TRAFFIC



BATCH MILKING



MODIFIED TRAFFIC



To further enhance cow-flow, we adjust the internal dimension of the VMS to match your herd's breed and size.

ANIMAL WELFARE IS KEY

THE MILKING
PROCESS IN YOUR
DELAVAL VMS™ IS
CONSISTENT, CALM,
AND FOCUSED ON
DELIVERING THE
SMOOTHEST MILKING
FOR EACH COW.

That's why your VMS learns about each cow - recognizing not just whether a cow is ready to be milked, but also the idiosyncrasies of every udder and the moment of let-down for each animal. This means that you can set your VMS to manage the balance between welfare, productivity and milk quality to match your priorities and management plans.

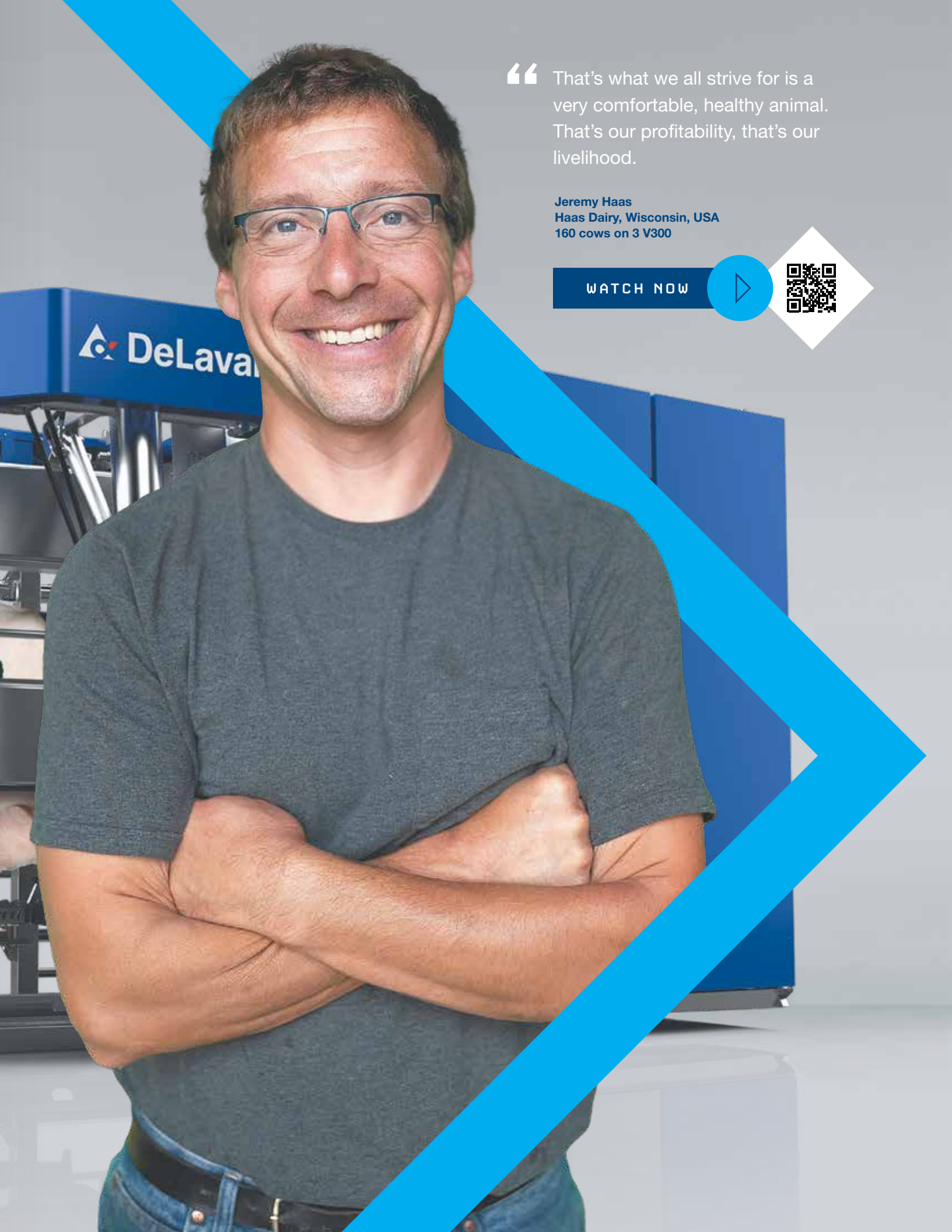


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“ That’s what we all strive for is a very comfortable, healthy animal. That’s our profitability, that’s our livelihood.

Jeremy Haas
Haas Dairy, Wisconsin, USA
160 cows on 3 V300

WATCH NOW



DO MORE WITH YOUR DATA

AT DELAVAL WE
UNDERSTAND THAT
DAIRY FARMING IS
A PROCESS.

It is ongoing, relentless and it demands fast, accurate information so that you can make the best decision for your performance. That is what DeLaval Plus delivers.

Your VMS™ captures a huge amount of raw data at every milking. Without the tools to process and analyze it, some of the most valuable performance data available is not fully utilized, or worse – wasted. That's where DeLaval Plus can unlock the value hidden in your data.

You set your management objectives and targets, and your VMS is there to make sure you have everything you need to put your plans into action, all the information you need to monitor and adjust those plans, and the alerts and analysis to stay on track.

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“ The larger the farms become, the easier it actually has become for me to manage it

Rodney Elliott
Drumgoon Dairy, South Dakota, USA
6500 cows with 1400 cows on 20 V300

WATCH NOW



eLaval

IT ALL STARTS WITH REPRO™

DELAVAL REPRO™
ANALYSES
PROGESTERONE
LEVEL IN MILK
SAMPLES TAKEN
AUTOMATICALLY BY
YOUR VMS™ V310.

Which means you know almost to a certainty exactly when she is in heat (even a silent heat). Is she pregnant, does she have a cyst, has she aborted?

All these critical questions are answered automatically and notifications presented to you, which helps you get more cows in calf quickly with reduced vet visits and fewer inseminations, which all helps you to gain more productive lactations – which you know means more money.

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“ I think this is the best product that
could exist to get cows pregnant

Marc Comtois
Comestar Holstein, Quebec, Canada
500 cows with 350 cows on 6 V300

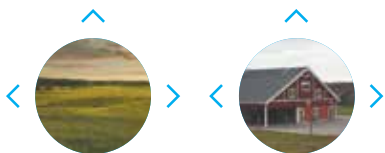
WATCH NOW



MILK YOUR WAY



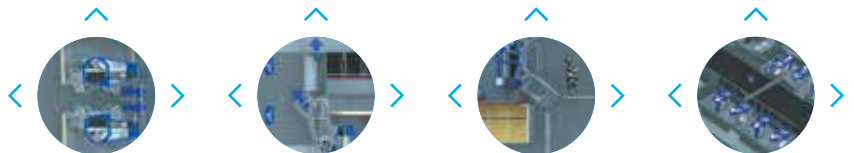
FARM TYPE



PASTURE

BARN

MILKING METHOD



GUIDED
TRAFFIC

FREE
TRAFFIC

MODIFIED
TRAFFIC

BATCH
MILKING

Tim Vander Veen & daughter Ella
Vander Veen Dairy LLC
Washington, USA
170 cows on 3 V300

WHICH VMS™ IS RIGHT FOR YOU?

With two models in the VMS series, we are able to treat each farm, each farmer, each cow, even each teat – individually – and to create a better place to be for workers, cows, you and your families.

VMS™ V300



The DeLaval VMS Series gives you options to create the milking system that best matches your needs and farming style. Both the VMS V300 and VMS V310 feature the core functionality that ensures your cows are milked to their full potential.

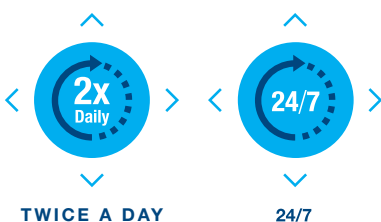
VMS™ V310*



With the VMS V310 that productivity advantage is extended to the next generation of cows as well, with Progesterone based sampling and analysis adding full pregnancy and heat detection to the list of tasks these amazing systems are capable of completing automatically.

**model currently only available in Canada*

MILKING FREQUENCY



HOWEVER YOU WORK.
IS HOW WE WORK.

SERVICE YOUR WAY

“ The service staff, they’ve been, bar none, the best I’ve ever worked with

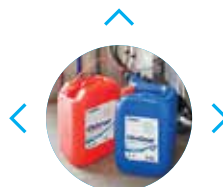
Mitch Moorlag
Edaleen Dairy, Washington, USA
1000 cows on 20 V300

WATCH NOW



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YOUR
PERFORMANCE
PARTNER



DETERGENTS
& CHEMICALS



LINERS



EVERY VMS™ COMES WITH A PERFORMANCE PLAN.

Every VMS comes with a performance plan, you just decide which things you want to include and customize your plan to suit your needs. We can include everything from detergents and chemicals, liners, all your service, advisory services, remote monitoring and even any emergency calls all in one plan, with one monthly invoice (or annual, or quarterly – because like everything with VMS you decide).



Scheduled service
and maintenance



Emergency callouts



DeLaval Plus



Advisory services



Consumables



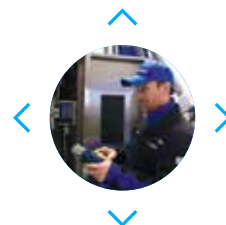
Settings, routines, training
and optimization



REMOTE
MONITORING



ADVISORY
SERVICES



SERVICE

Dustin Brandsma
Edaleen Dairy Farm, Washington, USA
1000 cows on 20 V300



LET'S GET TOGETHER

IT'S ALL ABOUT FINDING THE RIGHT PERFORMANCE PARTNER

The key to managing any dairy farm is a singular focus on performance, and most importantly a shared vision of your definition of performance - on the measures that are important to you.

This does not stop at installation – our commitment to our VMS™ family of farmers is absolute, and we will work with you to keep optimizing your performance.

That's what we mean by a performance partnership.

Visit delaval.com/vms

You will find more details on the VMS, enhanced cow-traffic systems as well as a heap of videos outlining the experiences and views of VMS farmers (including the farmers we have highlighted in this brochure).

Or if you're ready to talk, please call your local DeLaval representative.





www.delaval.com

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